



Dorry Segev, MD, PhD  
Professor of Surgery and Epidemiology  
Associate Vice Chair, Department of Surgery  
Johns Hopkins University

# Disclosure

- I will show you photos that I took  
They have nothing to do with the content  
They are to distract you from your pain
- I might be a little cynical
- I might say “bad words”
- I might say something useful
- These are just some of the lessons I’ve learned  
(the hard way)
- This is the last text slide





K is easy, R is hard



# Spend Your Money





# Your Identity







**Timeline**



# Preliminary Data





K vs R





**Read a bunch of Rs...**  
**style**  
**strategy**  
**secrets**





**Read a bunch of Rs...**

**style**

**strategy**

**secrets**

**SUMMARY**

**STATEMENTS**







# NIH Reporter



An aerial photograph of a coastal landscape during sunset. The sun is low on the horizon, creating a bright, golden reflection on the water. The coastline is rugged, with steep cliffs and a sandy beach. The land is covered in green fields and some small buildings. The sky is filled with colorful clouds in shades of blue, orange, and purple.

**Read the Program Announcement. All of it.**



Talk to Program  
Officers before,  
during, after





# Get Help (Mentor, Peers, Collaborators)





**Don't expect collaborators  
to do ANYTHING.**





# ESI Advantage







**Parent R01  
vs Other R01s  
vs R03/R21**



# Aims





# Significance





# Feasibility







**Spoonfeed the  
reviewers.**



**It doesn't end with submission.**





**Summary Statement is a conversation, not a personal insult**





**You WILL get rejected.  
You WILL get funded.  
Persist.**

