

Grant Writing

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Disclosure

- I will show you photos that I took
They have nothing to do with the content
They are to distract you from your pain
- I might be a little cynical
- I might say “bad words”
- I might say something useful
- These are just some of the lessons I’ve learned
(the hard way)
- This is the last text slide

You CAN write the grant



Read a bunch of Rs...
style
strategy
secrets



Read a bunch of Rs...
style
strategy
secrets
SUMMARY
STATEMENTS





NIH Reporter

An aerial photograph of a coastal landscape during sunset. The sun is low on the horizon, creating a bright, golden reflection on the water. The coastline is rugged, with steep cliffs and a sandy beach. The land is covered in green fields and some small buildings. The sky is filled with colorful clouds in shades of blue, orange, and purple.

Read the Program Announcement. All of it.

Talk to Program
Officers before,
during, after



ESI Advantage





**Spoonfeed the
reviewers.**

Style Matters



Conceptual Framework of a Grant



Storytelling versus Rambling



Consistency



Proofread



Be Repetitive. Over and over again.



Aims



Significance



Feasibility



You can't do it alone



You're the greatest!
Your science is the greatest!



**Don't expect collaborators
to do ANYTHING.**



It doesn't end with submission.



Summary Statement is a conversation, not a personal insult



Kübler-Ross **Grant** Cycle

Turning grief into funding



Kübler-Ross **Grant** Cycle

Denial

I just know got a better score – it must be a problem with eraCommons

Anger
Frustration
Irritation
Anxiety

Depression
Overwhelmed
Helplessness
Hostility
Flight

Bargaining
Struggling to find meaning
Reaching out to others
Telling one's story

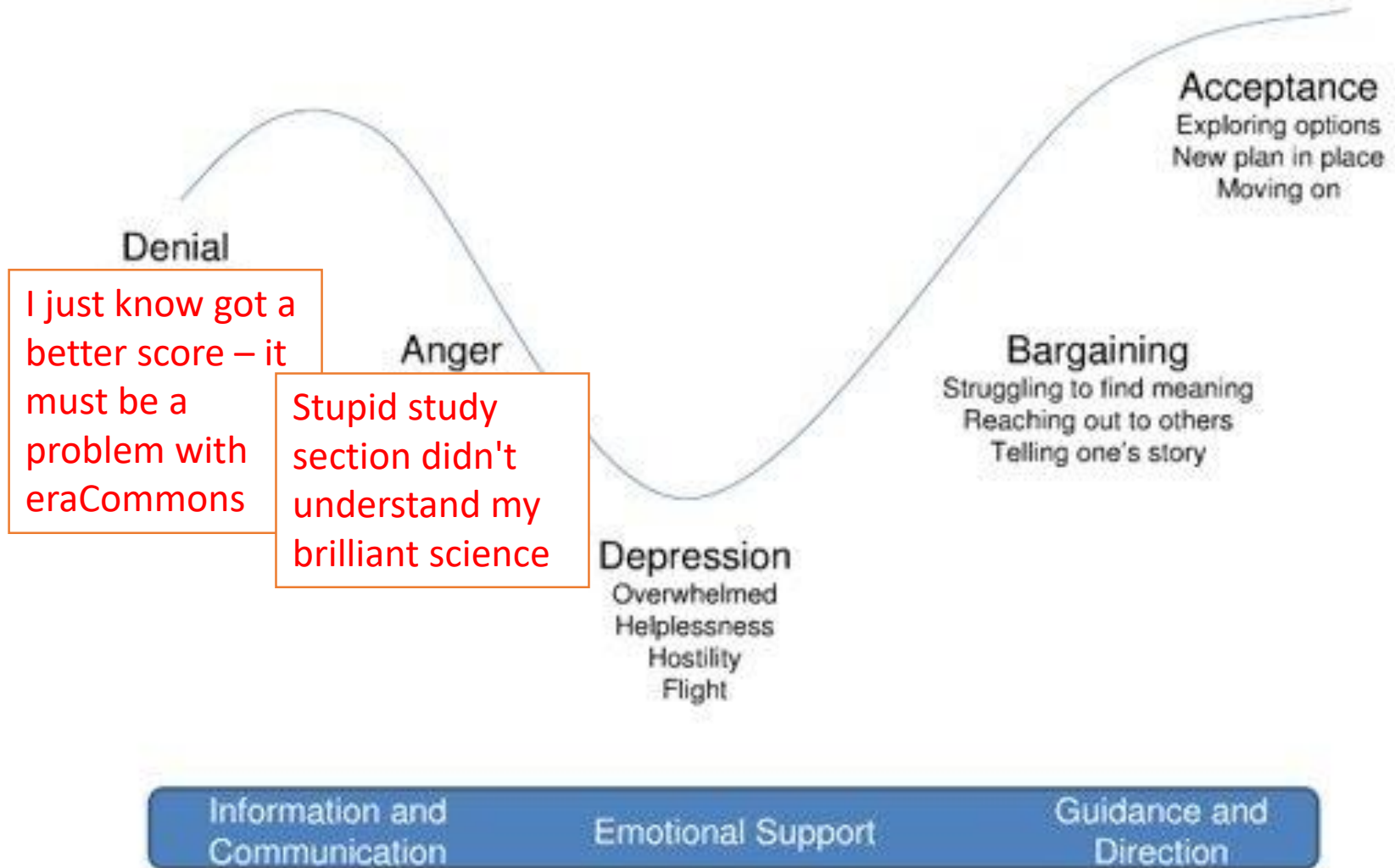
Acceptance
Exploring options
New plan in place
Moving on

Information and
Communication

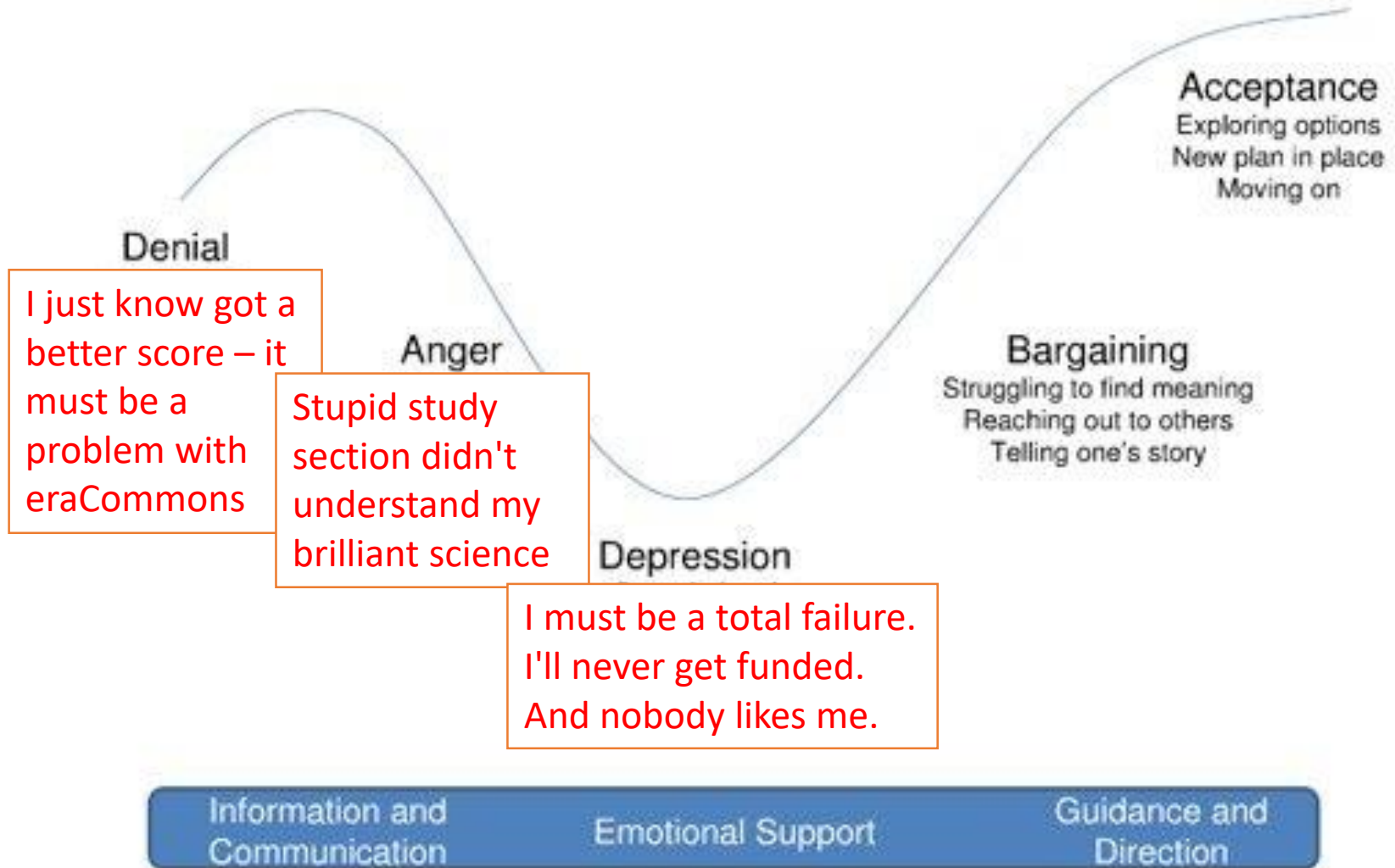
Emotional Support

Guidance and
Direction

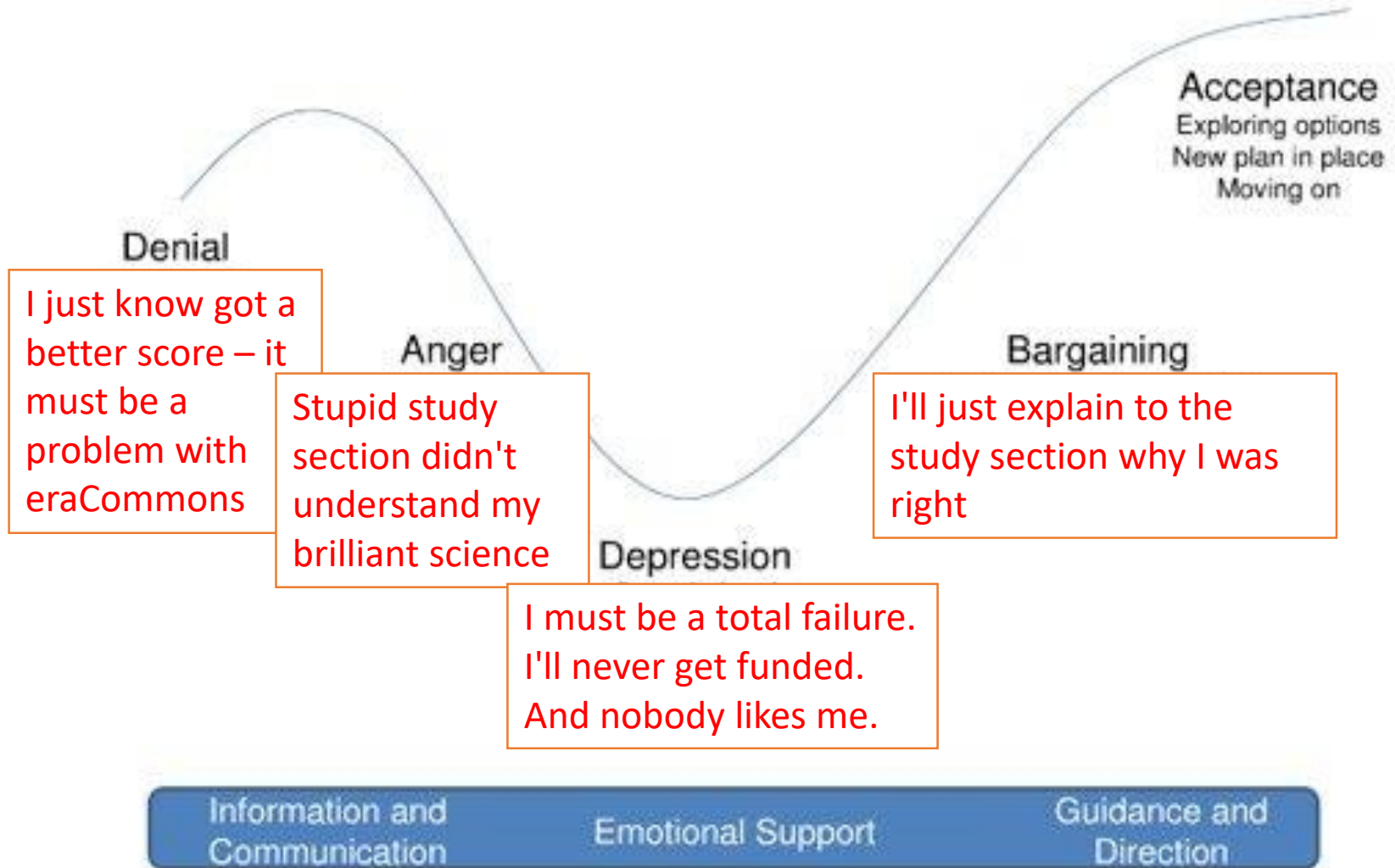
Kübler-Ross **Grant** Cycle



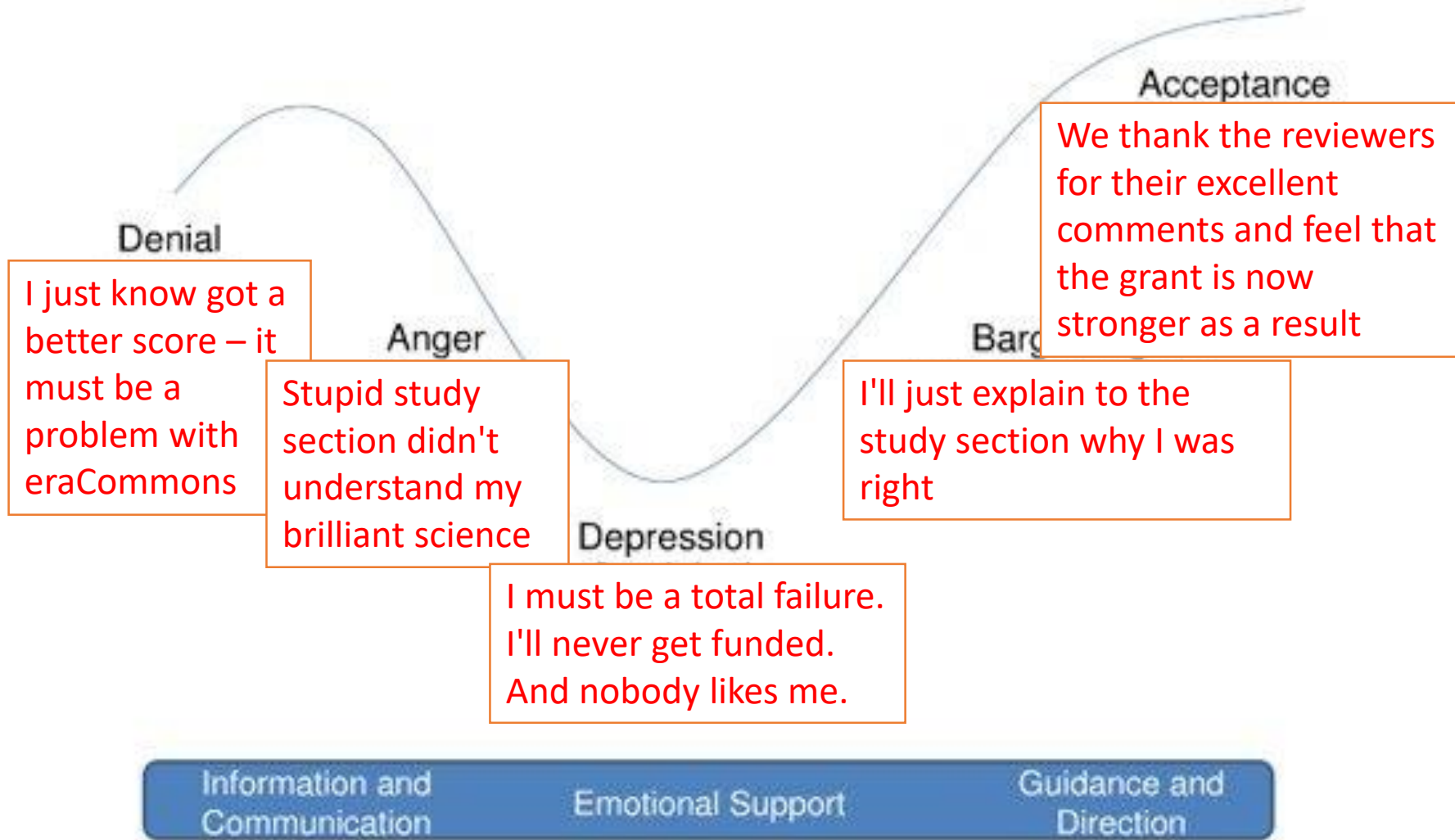
Kübler-Ross **Grant** Cycle



Kübler-Ross **Grant** Cycle



Kübler-Ross **Grant** Cycle



"Bless your heart"
the southern way
to say
"you're a
dumbass"



som^{ee}cards
user card

**You WILL get rejected.
You WILL get funded.
Persist.**

