



Achieving Local, Regional & National Visibility

Societies, Committees, Journals, and Online

Karl Bilimoria MD MS

John B. Murphy Professor of Surgery

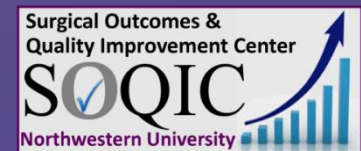
Vice President – Quality, Northwestern Medicine

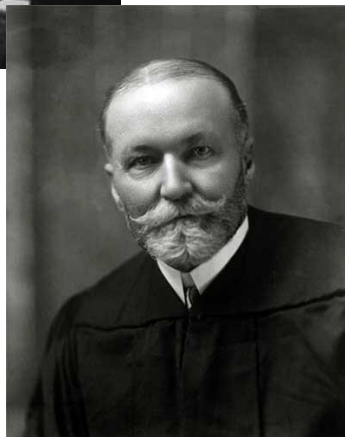
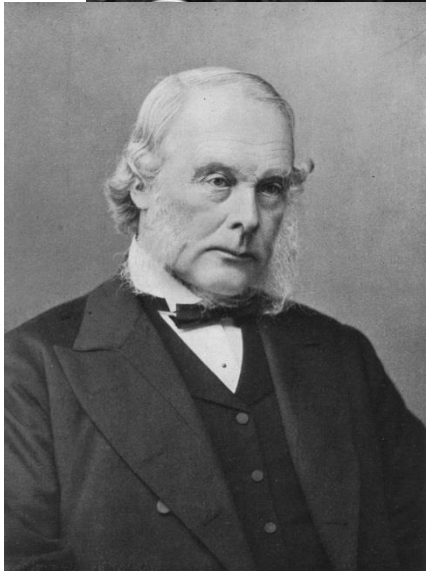
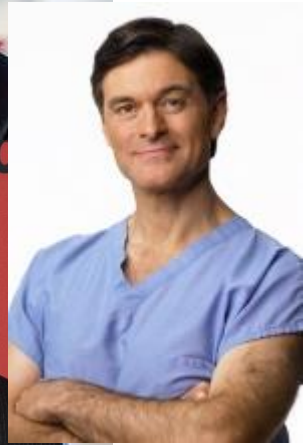
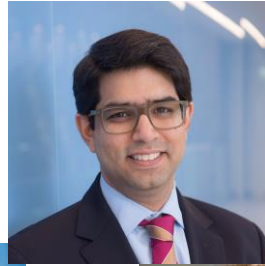
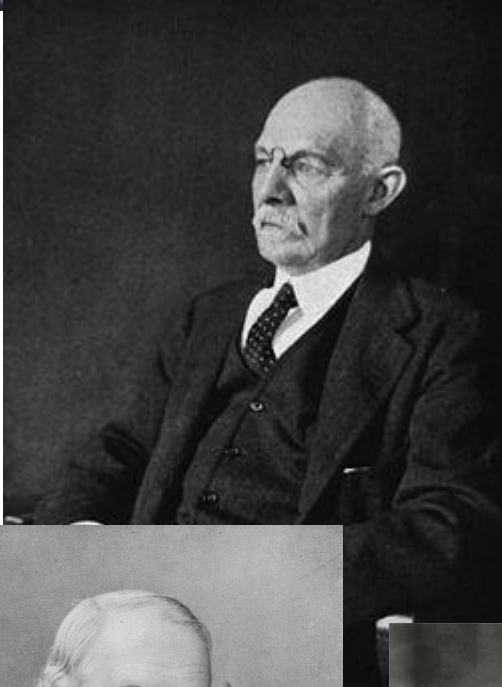
Director, Surgical Outcomes and Quality Improvement Center

Vice Chair, Department of Surgery

Feinberg School of Medicine, Northwestern University

 @kbilimoria





WHY WE
WANT TO BE

~~FAMOUS~~

VISIBLE



Why Do You Need Visibility?

- Collaborators
- Multi-institutional studies
- Success begets success
- Create opportunities for your mentees
- Recruitment
- Promotion
- Life-long friends
- Collecting experiences

**Need to obtain a series
of experiences that prepare you
for the next level
of responsibility and challenges**

Promotion Requirements

- Associate Professor
 - Evidence of significant external recognition
 - Evidence of excellence in research training and professional education
 - Service contributions to the school or University
- Professor
 - Evidence of highest forms of external recognition
 - Record of effective research training, mentoring and professional education
 - Scholarly leadership in research and education
 - Service contributions to the school or University

THE ROOM WHERE IT HAPPENS



Visibility is ...?



Frank Lewis, MD
Former Executive Director



Mark Williams, MD
Former NM Chief of Hospitalists



Critical Questions about Societies

- Which ones?
- How many?
- When?
- What level of involvement?





- Leadership experiences for young surgeons
- Collecting experiences
- All my promotion letters





- Leadership experiences for young surgeons
- Collecting experiences
- All my promotion letters
- Opportunities for trainees



- Leadership experiences for young surgeons
- Collecting experiences
- All my promotion letters
- Opportunities for trainees
- **Great friends**



- Leadership experiences for young surgeons
- Collecting experiences
- All my promotion letters
- Opportunities for trainees
- Great friends
- **Great Conferences!!**

Your Peeps! Specialty Societies



AMERICAN ASSOCIATION
FOR THORACIC SURGERY
A Century of Modeling Excellence



SVS | Society for
Vascular Surgery



ASCRS
American Society of
Colon and Rectal Surgeons

Your Other Peeps! Research Societies



THE AMERICAN SOCIETY FOR CLINICAL INVESTIGATION



Local / Regional Societies



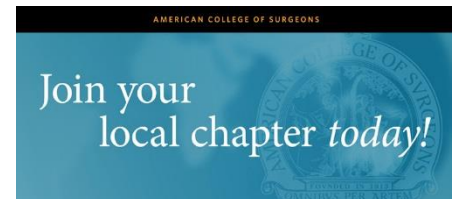
THE ILLINOIS
SURGICAL SOCIETY



AMERICAN COLLEGE OF SURGEONS

*Inspiring Quality:
Highest Standards, Better Outcomes*

100+years



Initial Connections Invaluable



Important URM Societies



**The Society of
Black Academic Surgeons**

Established 1989

National Committees

- Get involved early
- Participate actively!
- Lead and take initiative
- Voice your interest in participation/leadership



Hospital / Med School Committees

- Be useful locally
- Opportunity for research
- DO NOT demand to be paid first; be useful and it will follow
- Very good to get medical directorship – diversify salary support

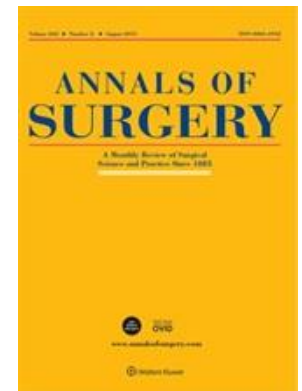


Recognition and Support in Arrears

| Year | Role | Protected Time |
|--------------|--|----------------|
| 2010 to 2014 | Multiple quality projects, membership on many committees, research to understand problem areas | Uncompensated |
| 2014 | Medical director surgical quality and Chair Quality Committee | 10% |
| 2015 | Vice Chair for Quality | 15% |
| 2017 | System VP for Quality | 50% |

Journal Review & Editorial Boards

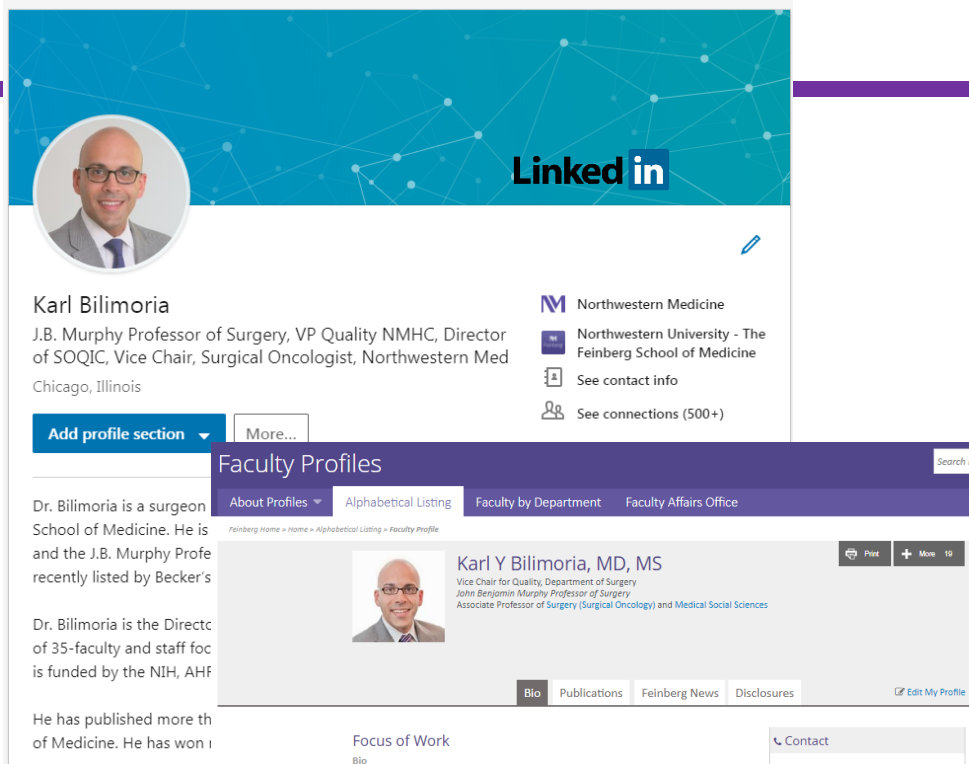
- Review
 - Good citizen – review some
 - Don't turn down your preferred journal
 - Triage quickly
 - spend time on good papers to make better
 - kill bad ones quickly (but constructively)
- Editorial boards
 - Some easy and some taxing
 - Know their expectations



Study Sections



Online Presence



LinkedIn

Karl Bilimoria
J.B. Murphy Professor of Surgery, VP Quality NMHC, Director of SOQIC, Vice Chair, Surgical Oncologist, Northwestern Med Chicago, Illinois

Northwestern Medicine
Northwestern University - The Feinberg School of Medicine
See contact info
See connections (500+)

Faculty Profiles

Dr. Bilimoria is a surgeon School of Medicine. He is and the J.B. Murphy Profe recently listed by Becker's

Dr. Bilimoria is the Direct of 35-faculty and staff foc is funded by the NIH, AHF

He has published more th of Medicine. He has won 1



Karl Y Bilimoria, MD, MS
Vice Chair for Quality, Department of Surgery
John Benjamin Murphy Professor of Surgery
Associate Professor of Surgery (Surgical Oncology) and Medical Social Sciences

Bio Publications Feinberg News Disclosures

Focus of Work

Bio
CLINICAL: Melanoma and Skin Cancers; Sarcoma and Soft Tissue Tumors; Gastrointestinal Stromal Tumors (GIST); Sentinel Node Biopsy; Locally and Regionally Advanced Melanoma; Isolated Limb Infusion; Minimally Invasive Lymph Node Dissection RESEARCH: Surgical Health Services, Outcomes, and Quality Improvement Research; Oncology Quality Measurement; Melanoma Quality and Outcomes Assessment; Health Policy Evaluation

Keywords

Select a keyword to see all related Feinberg faculty via the main faculty profile site.

- Melanoma
- Skin Cancer
- Health Services Research
- Quality Improvement

Education and Certification

- MD: Indiana University (2003)
- MS: Northwestern University, Clinical Investigation (2008)
- Postdoctoral Fellowship: National Institutes of Health (NIH), Digestive and Kidney Diseases (1999)
- Postdoctoral Fellowship: American College of Surgeons, Research/Optimal Patient Care (2008)
- Residency: Northwestern University, McGaw Medical Center, General Surgery (2010)
- Fellowship: MD Anderson Cancer Center, Surgical Oncology (2011)
- Board Certification: General Surgery

Contact

Administrative office: 312-503-3762
Clinic (for patients): 312-695-0990
633 N. St Clair, Suite 20
Chicago IL 60611

Links

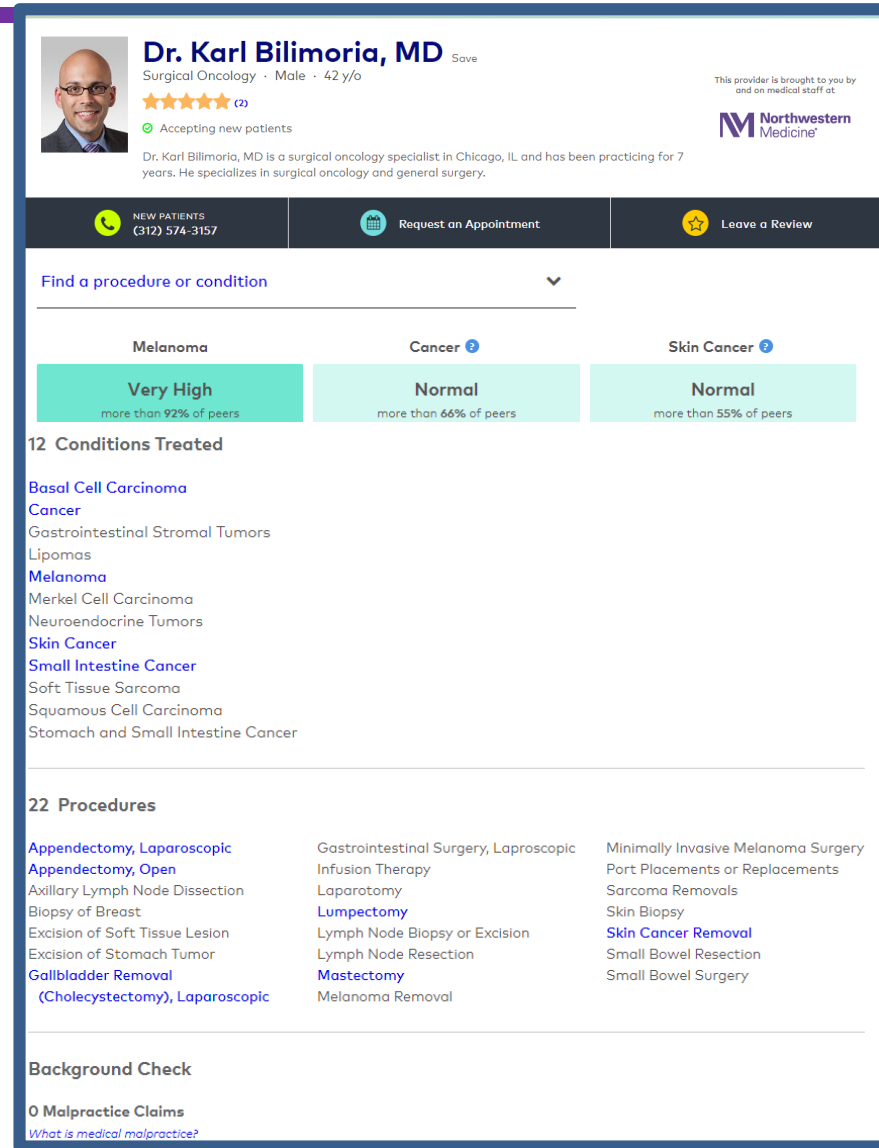
- Surgical Outcomes and Quality Improvement Center
- Northwestern Medicine Doctor Profile
- Northwestern Scholars Profile

Hospital Affiliations

- Northwestern Memorial Hospital (Includes Prentice Women's Hospital)

Institutes and Centers

- Institute for Public Health and Medicine (IPHAM) - Center for Healthcare Studies
- Northwestern University Clinical and Translational Sciences Institute (NUCATS)
- Robert H. Lurie Comprehensive Cancer Center



Dr. Karl Bilimoria, MD Save
Surgical Oncology · Male · 42 y/o
5 stars (2)
Accepting new patients

This provider is brought to you by and on medical staff at
Northwestern Medicine

Dr. Karl Bilimoria, MD is a surgical oncology specialist in Chicago, IL and has been practicing for 7 years. He specializes in surgical oncology and general surgery.

NEW PATIENTS (312) 574-3157
Request an Appointment
Leave a Review

Find a procedure or condition

| | | |
|--|---|---|
| Melanoma | Cancer | Skin Cancer |
| Very High more than 92% of peers | Normal more than 66% of peers | Normal more than 55% of peers |

12 Conditions Treated

- Basal Cell Carcinoma
- Cancer
- Gastrointestinal Stromal Tumors
- Lipomas
- Melanoma
- Merkel Cell Carcinoma
- Neuroendocrine Tumors
- Skin Cancer
- Small Intestine Cancer
- Soft Tissue Sarcoma
- Squamous Cell Carcinoma
- Stomach and Small Intestine Cancer

22 Procedures

| | | |
|--|--|--|
| <ul style="list-style-type: none"> Appendectomy, Laparoscopic Appendectomy, Open Axillary Lymph Node Dissection Biopsy of Breast Excision of Soft Tissue Lesion Excision of Stomach Tumor Gallbladder Removal (Cholecystectomy), Laparoscopic | <ul style="list-style-type: none"> Gastrointestinal Surgery, Laproscopic Infusion Therapy Laparotomy Lumpectomy Lymph Node Biopsy or Excision Lymph Node Resection Mastectomy Melanoma Removal | <ul style="list-style-type: none"> Minimally Invasive Melanoma Surgery Port Placements or Replacements Sarcoma Removals Skin Biopsy Skin Cancer Removal Small Bowel Resection Small Bowel Surgery |
|--|--|--|

Background Check

0 Malpractice Claims
What is medical malpractice?

Monitoring Citations / Reputation

Google Scholar



Karl Bilimoria

FOLLOWING

Surgical Outcomes and Quality Improvement Center, Department of Surgery,
[Northwestern University](#)

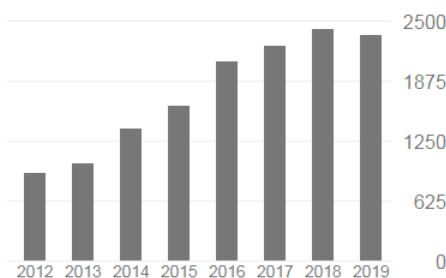
Verified email at northwestern.edu - [Homepage](#)

quality improvement safety health policy health services research surgical oncology

Cited by

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|-----------|-------|------------|
| Citations | 16269 | 12164 |
| h-index | 63 | 55 |
| i10-index | 175 | 164 |



| <input type="checkbox"/> | TITLE | CITED BY | YEAR |
|--------------------------|--|----------|------|
| <input type="checkbox"/> | The National Cancer Data Base: a powerful initiative to improve cancer care in the United States KY Bilimoria, AK Stewart, DP Winchester, CY Ko Annals of surgical oncology 15 (3), 683-690 | 920 | 2008 |
| <input type="checkbox"/> | Development and evaluation of the universal ACS NSQIP surgical risk calculator: a decision aid and informed consent tool for patients and surgeons KY Bilimoria, Y Liu, JL Paruch, L Zhou, TE Kmiecik, CY Ko, ME Cohen Journal of the American College of Surgeons 217 (5), 833-842. e3 | 682 | 2013 |
| <input type="checkbox"/> | Extent of surgery affects survival for papillary thyroid cancer KY Bilimoria, DJ Bentrem, CY Ko, AK Stewart, DP Winchester, ... Annals of surgery 246 (3), 375 | 669 | 2007 |
| <input type="checkbox"/> | Does surgical quality improve in the American College of Surgeons National Surgical Quality Improvement Program: an evaluation of all participating hospitals BL Hall, BH Hamilton, K Richards, KY Bilimoria, ME Cohen, CY Ko Annals of surgery 250 (3), 363-376 | 617 | 2009 |
| <input type="checkbox"/> | Small bowel cancer in the United States: changes in epidemiology, treatment, and survival over the last 20 years KY Bilimoria, DJ Bentrem, JD Wayne, CY Ko, CL Bennett, MS Talamonti Annals of surgery 249 (1), 63-71 | 523 | 2009 |
| <input type="checkbox"/> | Validation of the 6th edition AJCC Pancreatic Cancer Staging System: report from the | 414 | 2007 |

Co-authors

[EDIT](#)

- Ryan Merkow**
Northwestern University, Feinber... [>](#)
- Mark E. Cohen**
Statistical Manager, American C... [>](#)
- Jeanette W. Chung**
Research Associate Professor, D... [>](#)
- Anthony D. Yang**
Assistant Professor of Surgery, ... [>](#)

Monitoring Citations / Reputation



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| | | | | | | | |
|--------------------------|---|--|-----|--|--|--------------------------|---|
| <input type="checkbox"/> | 1 | Bilimoria, Karl Yaz Bilimoria, K. Y. Bilimoria, Karl Bilimoria, Karl Y. | 270 | Medicine ; Biochemistry, Genetics and Molecular Biology ; Nursing; ... | Institute for Public Health and Medicine | Chicago Evanston Chicago | United States United States United States |
|--------------------------|---|--|-----|--|--|--------------------------|---|

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|--------------------------|---|--|----|--|---------------------------|---------------|---------------|
| <input type="checkbox"/> | 2 | Bilimoria, Karl D. Bilimoria, K. D. Bilimoria, K. Bilimoria, Karl | 64 | Engineering ; Earth and Planetary Sciences ; Energy; ... | NASA Ames Research Center | Moffett Field | United States |
|--------------------------|---|--|----|--|---------------------------|---------------|---------------|

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Bilimoria, Karl Yaz

Institute for Public Health and Medicine, Center for Healthcare Studies, Chicago, United States

Author ID: 16315251100

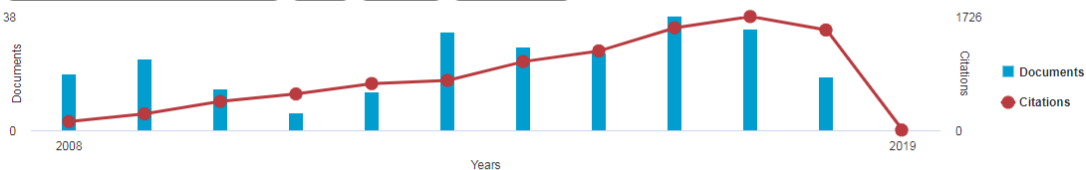
Other name formats:

[Bilimoria, K. Y.](#) [Bilimoria, Karl](#) [Bilimoria, Karl Y.](#)

Subject area:

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270

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Total citations

10024 by 8142 documents

The Twitter

The screenshot shows a Twitter interface. At the top, there are navigation tabs: Home, Moments, Notifications, Messages, and a search bar. The profile of Karl Bilimoria (@kbilimoria) is visible on the left, showing 1,391 tweets, 126 following, and 2,987 followers. The main feed contains three tweets:

- Modern Healthcare** (@modrnhealthcr) - 2m: "Upcoming webinar: Improve quality and outcomes in post-acute treatment #spon bit.ly/2CKYTJC". Includes a graphic for the "Modern Healthcare WEBINAR SERIES" produced by custommedia and sponsored by Kindred Hospital Rehabilitation Services.
- Chicago Tribune** Retweeted **Chi Tribune Theater** (@theaterloop) - 3m: "Here's why the newest from @americanblues — 'under the sly and entertaining direction of the veteran Chuck Smith' — earned three stars from @chicagotribune critic @ChrisJonesTrib". Includes a photo of a theater performance and a review snippet: "Set on the Kansas frontier, 'Flyin' West' has its juic... REVIEW: 'Flyin' West' by American Blues Theater (3 stars) ... Writer Pearl Cleage's play is set on the Kansas frontier in 1898 — it's a potboiler of a show with lively chicagotribune.com".
- AmericanCollSurgeons** (@AmCollSurgeons) - 3m: "ACS recently launched an updated public-facing Safe Pain Control web page to educate patients about pain control management following operations." Includes the logo of the American College of Surgeons and the text "AMERICAN COLLEGE OF SURGEONS Inspiring Quality: Highest Standards, Better Outcomes 100+years".

- Share your work
- Promote your colleagues and mentees
- Find collaborators
- Seek mental health assistance
- People will see what you tweet and when you tweeted it

Avoiding the Song of the Sirens

- It is ok to say “no”
- Be selective and strategic
- My criteria
 - Teaches me something new
 - Higher level of responsibility/profile than I have had before
 - Working with great/fun people
 - I can still do my day job
 - Chair or CEO said to do it



Visibility is Opportunity

- Critical for professional development and advancement
- Helps to advance your mentees
- Sometimes very uncomfortable and feels like pure self promotion
- Have to play the game
- Pathway to great colleagues and friends





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