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Disclosure

- I will show you photos that I have taken
They have nothing to do with the content
They are to distract you from your pain
- I might be a little cynical
- I might say “bad words”
- I might say something useful
- These are just some of the lessons I’ve learned
(mostly the hard way)



K is easy, R is hard

Read a bunch of Rs...

style, strategy, secret handshakes



Also ask for the Summary Statements



NIH Reporter



Read the Program Announcement. All of it.



**Talk to Program
Officers before,
during, after**





K vs R



**Don't expect collaborators (or administrators)
to do ANYTHING. This is YOUR baby.**

Parent R01 vs Other R01s





R01 vs R03/R21

The ESI Advantage



Multiple R01s



Get Help (Mentor, Peers)



K->R Starts Much Earlier Than You Think



Aims



Significance



A photograph of a volcanic eruption. A large, dark, craggy lava flow is the central focus. Several bright orange and red lava streams are seen cascading down the sides of the flow. Thick plumes of white smoke or steam rise from the top and sides of the volcano, partially obscuring the sky. The foreground shows the dark, choppy surface of the ocean with white foam from breaking waves.

Feasibility



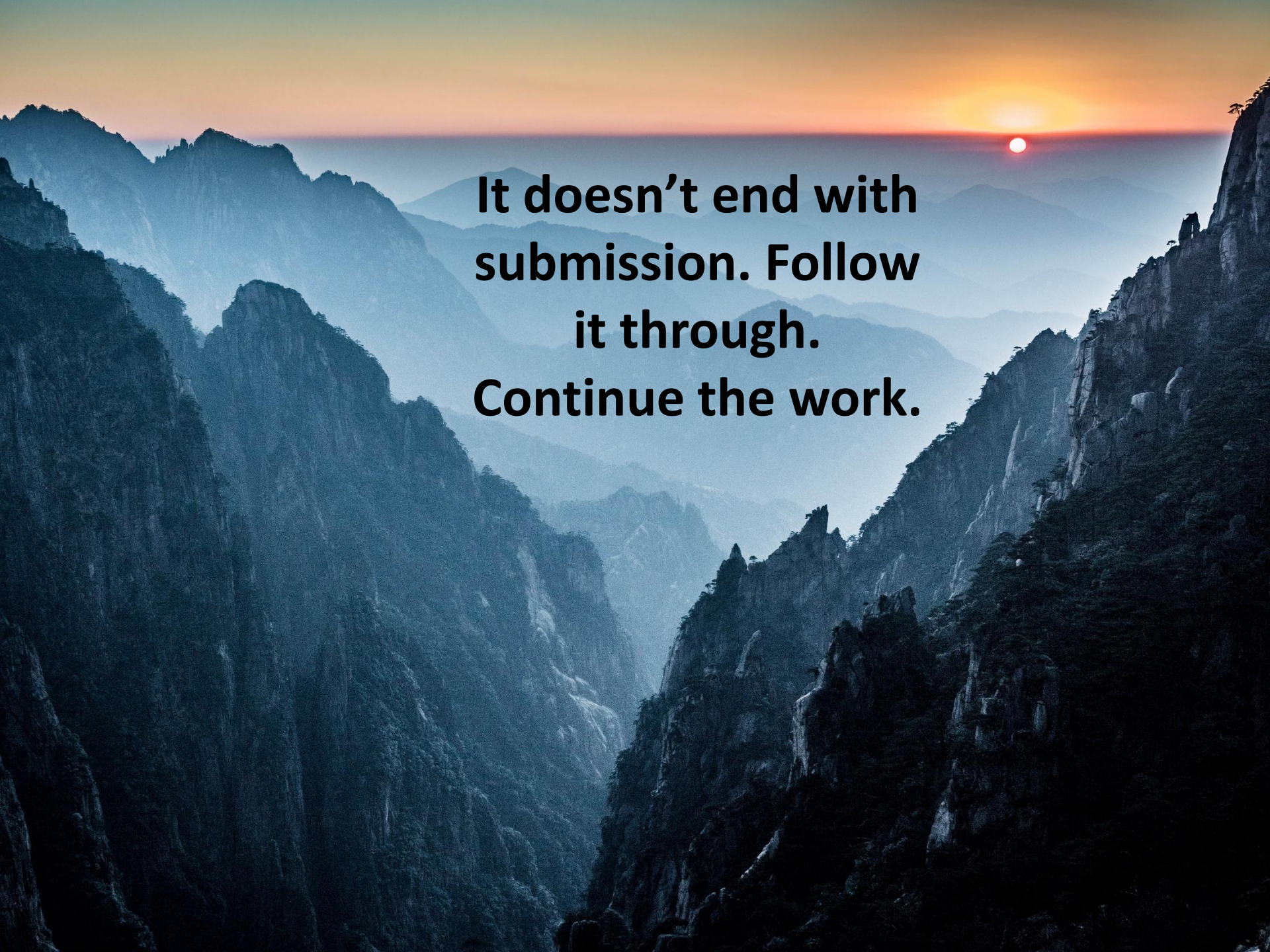
Signal

K Success



**Spoonfeed the
reviewers.**





**It doesn't end with
submission. Follow
it through.
Continue the work.**

**The Summary Statement is a
conversation to improve your
science, not a critique**



**You WILL get rejected.
You WILL get funded.
Persist.**

