



# Pearls for Promotion

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#### **Disclosures**



• I am a series editor for Success in Academic Surgery.

## #1. Find your passion





What problem do I want to solve?



# #2. Identify short & long-term goals



- Specific
- Measurable
- Achievable
- Relevant
- Time-framed

**Example:** To submit a K23 application within 1<sup>st</sup> faculty year.



#### #3. Perform a gap analysis







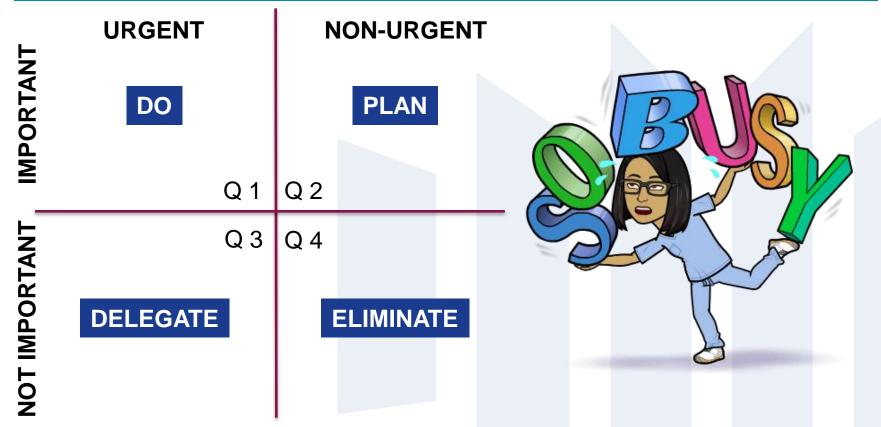
# #4. Manage your time & prioritize





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#### Preparing your University of Texas CV

UT CV format

Examples & Tips for organizing your CV

BEFORE - CV with errors

AFTER - CV corrected



#### DO's:

- 1. Follow your institution's format.
- 2. Update your CV frequently and routinely.
- 3. Make your CV easy to read.
- 4. Review your CV with regards to progress on short and long-term goals.







areer Timeline

First and middle-author publications
Career development awards/ society grants
Regional speaking invitations

Last and middle-author publications
Independent funding (i.e., R01)
National & international speaking invitations
Research mentor







membership
Membership in local & national
societies
Ad hoc reviewer for journals

meline

Caree

Institutional committee

Committee chair or officer local & national societies Editorial board Study sections





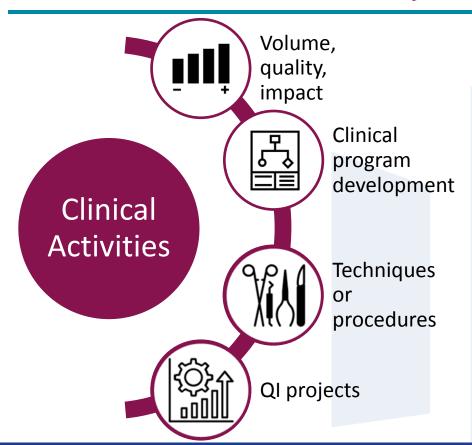


#### **Educational Portfolio:**

- Educational philosophy statement
- 5-yr goals as an educator
- Educational contributions:
  - 1. Teaching
  - 2. Learner Assessment
  - Curriculum Development
  - 4. Mentoring and Advising
  - 5. Educational Leadership and Administration

https://www.aamc.org/members/gfa/faculty\_vitae/ 148574/educator\_portfolio.html





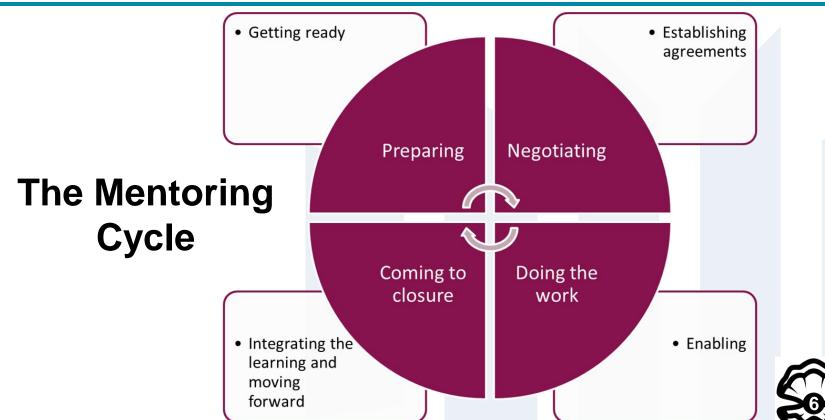
#### **Promotion Narrative:**

- Major clinical obligations and duties
- Unique contributions deriving from your clinical service
- Metrics of patient satisfaction
- Quality assurance and improvement metrics
- Evidence of crossspecialty collaboration



#### #6. Get a mentor

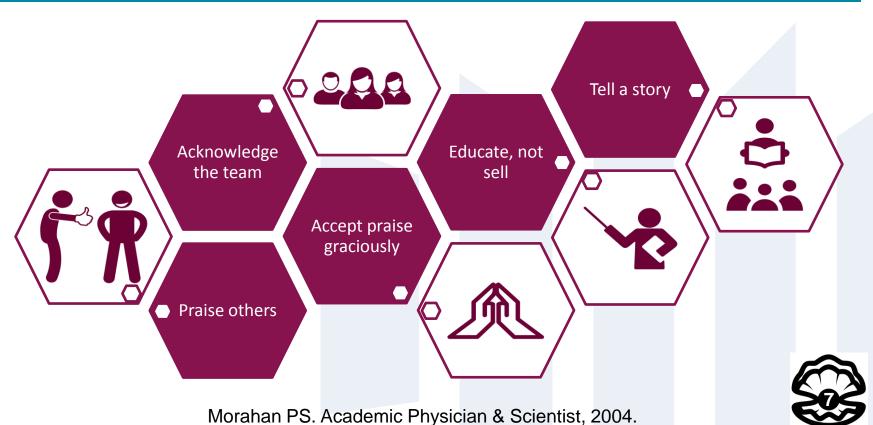






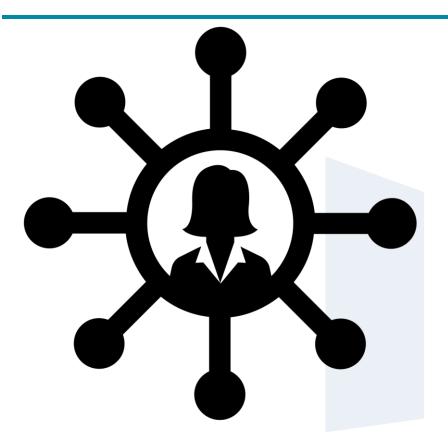
## #7. Self-promote





#### #8. Network



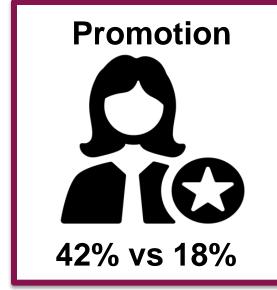


- External referees =
   peers who know the
   candidate through
  - Professional accomplishments
  - Not from a personal relationship

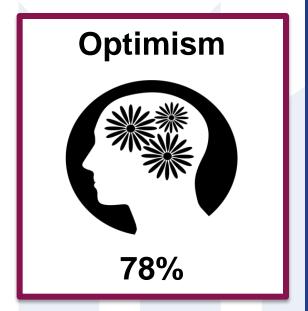


#### #8. Network









#### Networking moves the needle!

https://hbr.org/2018/02/do-womens-networking-events-move-the-needle-on-equality



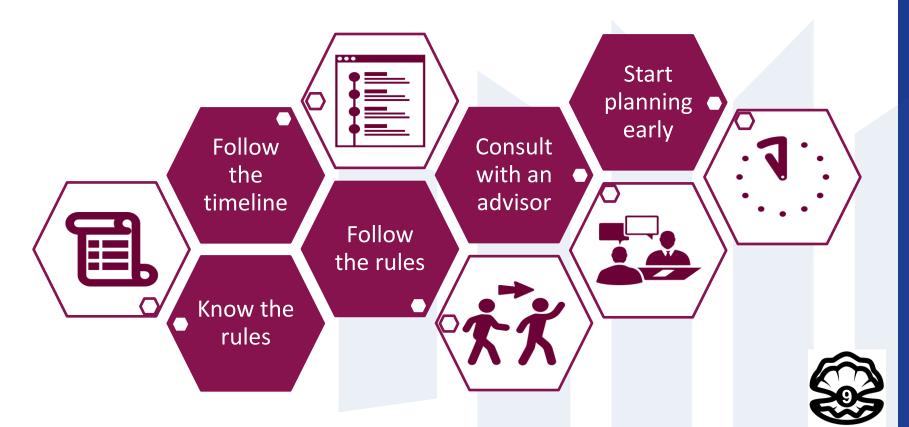
#### #8. Network





#### #9. Become familiar with the process





# #10. Follow your passion



- "Choose a job you love, and you will never have to work a day in your life."
  - Confucius

• Follow your passion, and you will never have to work for promotion.



## Summary



- 1. Find your passion
- 2. Identify short and long-term goals
- 3. Perform a gap analysis
- 4. Manage your time & prioritize
- 5. Document & track your activities



## Summary (continued)



- 6. Get a mentor
- 7. Self-promote
- 8. Network
- 9. Become familiar with the process
- 10. Follow your passion





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